

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES



Doctoral School Cybernetics and Economics Statistics

Title of the doctoral thesis:

**QUANTITATIVE ANALYSIS OF THE INTERDEPENDENCIES BETWEEN  
DIGITAL INNOVATION IN HEALTH AND SUSTAINABLE AND  
INCLUSIVE DEVELOPMENT**

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**Keywords:** Health, Digitalization, Sustainable development, Public policies, Panel data regression, Clustering, Innovation, Performance, European Union, Resilience

## Summary

Health is closely related to the level of development of a state or region and it is a key element for the sustainable growth and development of a population. Whilst efforts to address inequalities and limitations that prevent the achievement of equity are of major importance, policy coherence for sustainable development becomes paramount.

In this context, the aim of the current research is to highlight the connection between digitalization of health and sustainable development, as well as to outline the elements influencing the population's state of health and those that ensure digital progress within an economy. The objectives of the research were the following: identify the level of digitalization of health systems at both global and European level; identify the current situation of the digitalization of the health system in Romania and related public policies, as well as making a comparison with other states; analyze the role of health innovations; analyze the two-way relationship between digital innovation in health and sustainable and inclusive development.

The analyzes carried out demonstrate significant interdependencies between digitization, health and sustainable development. The results highlight the fact that improvements in digitalization and sustainable development contribute to increase in the health level of the population in the European Union member states. The study confirms that a good state of health contributes to a higher level of sustainable development, highlighting the bidirectional relationship between the two dimensions. These findings underline the need to integrate both digitalization and sustainability policies into the public health strategy. The regression models highlight the crucial role of digitalization in improving health, facilitating the adoption of healthy practices and making health systems more efficient.

The creation of a composite health and sustainability performance index allowed a comprehensive assessment of the performance of the European Union countries in terms of health, digitalization and sustainability, while illustrating the relevance and utility of the index as a tool for measuring the multidimensional progress of countries. The paper emphasizes the need for an integrated perspective in policy formulation, highlighting the synergistic role of health and digitalization in improving the overall quality of life and promoting balanced and sustainable economic development.



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### EDUCATION AND TRAINING

30 SEP 2019 – CURRENT Bucharest, Romania

**DOCTORAL STUDIES** Bucharest University of Economic Studies, Cybernetics and Economics Statistics

PhD Thesis: Analyzing the interdependencies between digital innovation in health and sustainable and inclusive development.

AUG 2017 – JUN 2019 Bucharest, Romania

**MASTER'S DEGREE** Bucharest University of Economic Studies, Faculty of Cybernetics and Economics Statistics

Social statistics, Computational statistics, Statistical methods in international risk analysis, Advanced macroeconomic statistics, etc.

**Final grade** 10 | **Level in EQF** EQF level 7 |

**Thesis** "Demographic Aging and the Silver Economy. Under the magnifying glass: Silver Tourism "

AUG 2017 – MAY 2018 Nantes, France

**ERASMUS SCHOLARSHIP - MA** University of Nantes, Faculty of Economics and Management

Main subjects studied: International Economics, Public Policies Evaluation, European Economics, Logistics and International Trade, Statistical Data Processing.

**Level in EQF** EQF level 7

SEP 2014 – JUN 2017 Bucharest, Romania

**BACHELOR'S DEGREE** Bucharest University of Economic Studies, Faculty of International Relations and Economics

Main subjects studied: International Business Environment, International Trade, European Union Law, International Economic Organizations, Comparative Economic Policies, Business Ethics, etc.

Acquired skills and abilities: Knowledge about the economic and social context throughout an international perspective.

**National classification** Nivelul 6 CEC | **Thesis** "European Union Budget - Erasmus Program", Bucharest, 2017.

AUG 2016 – JAN 2017 Kosice, Slovakia

**ERASMUS SCHOLARSHIP - BA** Technical University of Kosice, Faculty of Economics

Business Management, Entrepreneurship, Currency and Finance, International Finance, etc.

**Field of study** Business, administration and law | **National classification** Nivelul 6 CEC

11 MAR 2016 – 19 MAR 2016 Felsotarkany, Hungary

**CERTIFICAT YOUTH PASS** Erasmus + project

The main topic of the training: Advanced interpersonal communication skills

## ● WORK EXPERIENCE

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1 APR 2023 – CURRENT Bucharest, Romania

### DIPLOMATIC ATTACHEE MINISTRY OF FOREIGN AFFAIRS OF ROMANIA

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taking care of diplomatic duties, monitoring the evolution of different topics of interest, participating to various events, receptions, conferences, writing internal papers for the ministry.

31 AUG 2019 – 3 JAN 2021 Bucharest, Romania

### ECONOMIC ANALYST RENAULT SERVICES ROUMANIE

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- Calculating upstream costs for logistic requests received from Purchasing Department, as a result of the modification of the initial transport flow, in order to establish the global impact on the upstream logistics cost.
- Analyzing the risks and opportunities in terms of logistic costs.

JUN 2018 – AUG 2018 Bucharest, Romania

### INTERN - SUSTAINABLE DEVELOPMENT DEPARTMENT ROMANIAN GOVERNMENT

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- I contributed to the revision of the National Strategy for Sustainable Development.
- I participated in official meetings with various national and international personalities.
- I was in charge with organizing the events within the Department.

## ● LANGUAGE SKILLS

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Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	C1	C1	C1	C1	C1
<b>FRENCH</b>	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

## ● DIGITAL SKILLS

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Microsoft Office: proficient user of Word, Excel and Powerpoint | Organizational and planning skill | Problem solving person | Good listener and coomuncator

## ● PUBLICATIONS

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2020

### Digital innovation in the health sector – a determinant of health status. Records in the EU

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New Trends in Sustainable Business and Consumption, 2020

Link [https://www.researchgate.net/profile/Bassel-Diab/publication/342124082\\_BASIQ\\_2020\\_Conference\\_proceedings/links/5ee37056458515814a583fe1/BASIQ-2020-Conference-proceedings.pdf#page=579](https://www.researchgate.net/profile/Bassel-Diab/publication/342124082_BASIQ_2020_Conference_proceedings/links/5ee37056458515814a583fe1/BASIQ-2020-Conference-proceedings.pdf#page=579)

2021

### The impact of digitization on economy in the context of the Coronavirus pandemic

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SHS Web of Conferences, 2021

Link <https://search.proquest.com/openview/19ab08d97869c85c1162c27c6279026f/1?pq-origsite=gscholar&cbl=2040545>